

Fit is het nieuwe rijk

Voor iedereen?

Richard Kaper
2 december 2014, Oranjefonds

3 december 2014

Dia 1



achmea 

EY
Building a better
working world

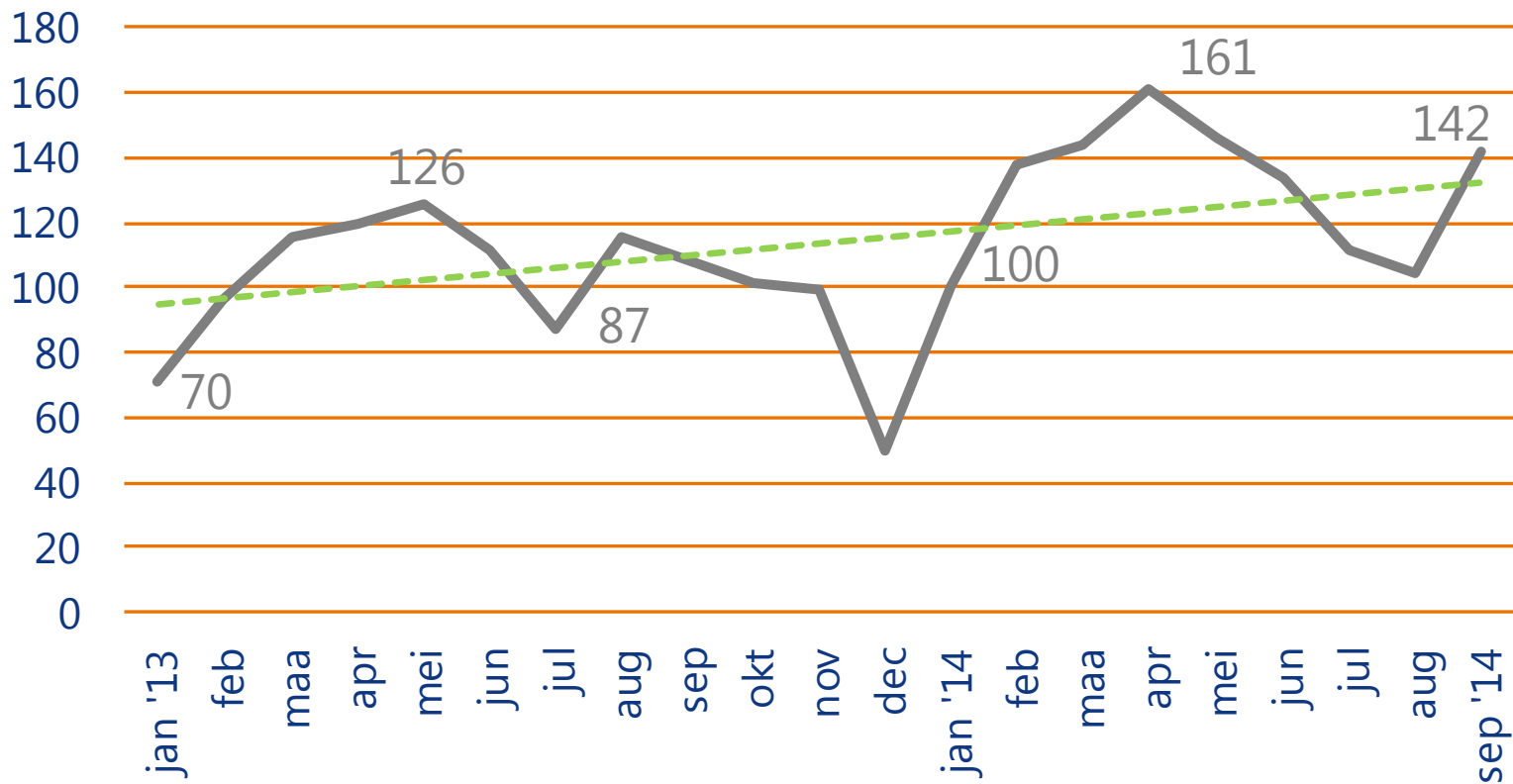
Rabobank



 randstad



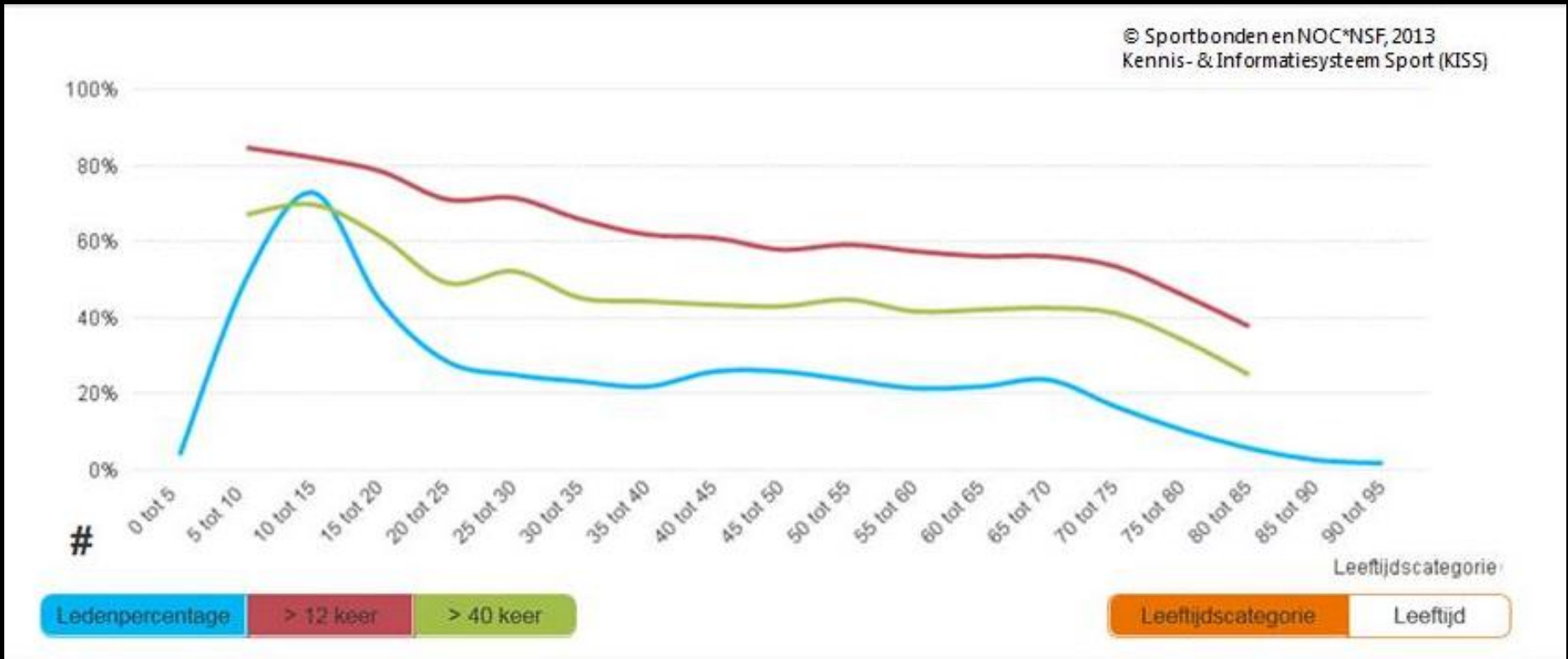
NOC*NSF Sportdeelname Index







Sportdeelname in Nederland



3 december 2014

Dia 5

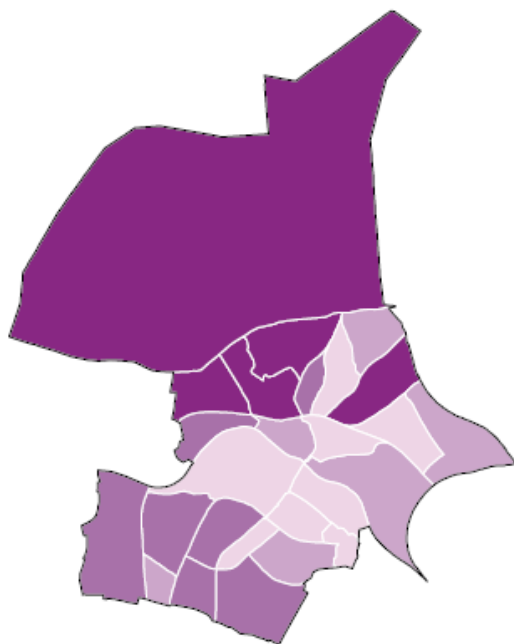


Sportlidmaatschappen Arnhem

per vierpositie postcodegebied Bron: NOC*NSF

Percentage

- 9-15
- 15-20
- 20-28
- 28-42

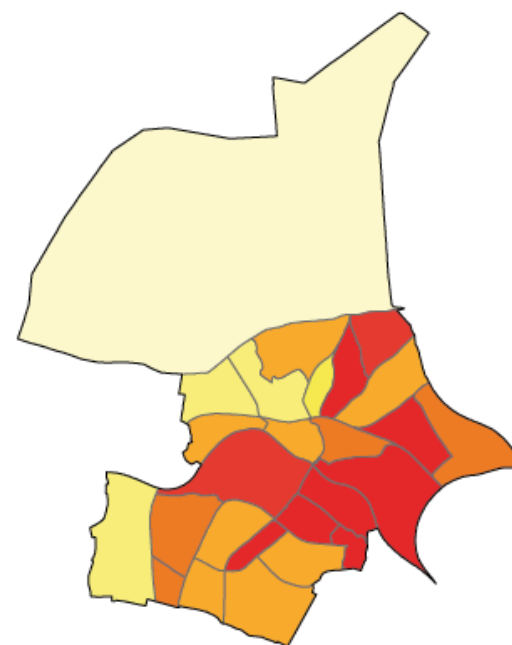


Sociaaleconomische status Arnhem

per vierpositie postcodegebied Bron: SCP

Statusscore

- Hoog
- I
- I
- I
- I
- I
- Laag









(potentiële)
sporter / beweger



sportclub

