

**Appeltjes van Oranje 2019 Criteria
Background Information**

Theme

Collaboration is Power—With volunteers you can achieve more-----

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Note! For the Caribbean, registration is possible from September 17 to October 14; for the Netherlands, from October 1 to November 11

1. The Oranje Fonds

The Oranje Fonds supports people and organizations that ensure that no one is left behind and that all can participate in our community. Our focus is on those who are actively working on these issues and those who are taking action on behalf of others. The Oranje Fonds's patrons are King Willem-Alexander and Queen Máxima.

2. Appeltjes van Oranje—General Information

Appeltjes van Oranje is the yearly award presented by the Oranje Fonds, honoring three organizations active within the Fund's area of operation to achieve a more inclusive and livable community. The initiatives we are looking for are the kind that generate enduring connections between groups of people and contribute to a more inclusive community. The initiative should be unique, creative and successful, and at least active for one year.

An Appeltje van Oranje serves, first and foremost, as a recognition of the winning organization's work and efforts. Simultaneously it should inspire others, and the three award winners will be asked to act as "ambassadors," helping other organizations to set up similar initiatives. The award consists of a bronze "Appeltje van Oranje" statuette designed and produced by Princess Beatrix, as well as a money prize of € 15,000 that may be freely spent in accordance with the winning initiative's goal. Each year, Queen Máxima hands out the awards at Paleis Noordeinde. Every five years, the awards are handed out by King Willem-Alexander.

3. Theme for 2019: Collaboration is Power—With volunteers you can achieve more

In 2019, the Appeltjes van Oranje will focus on initiatives that have mobilized volunteers and kept them mobilized in remarkable ways.

We are looking for organizations that—through their particular approach, innovative strength and drive—have been able to achieve truly outstanding results working with their volunteers. Who is best at making this happen and keeping volunteers mobilized for a long period of time?

Have you, for instance, figured out the best way to keep volunteers involved on behalf of others, even when they are faced with hard challenges? Or do you have a novel

approach to keep volunteers engaged automatically? Have you been activate an unusual group of people and keep them activated in a way nobody would have ever expected?

4. Criteria Regarding the Initiative

Each organization may only nominate its own initiatives. If you know of any initiatives conducted by other organizations, please let them know that they can submit their nomination as well!

To qualify for an Appeltje van Oranje 2019, initiatives need to meet the following criteria. At the time of registration, the initiative must:

- Inspire people on your social issue and successfully connect them
- Be successful in retaining volunteers
- Be able to show a higher level of volunteer participation
- Get repeat volunteers
- Use this drive to bring about lasting effects for the people being helped
- Respond to an urgent social need, with the aim of getting people involved and promoting participation in society
- Have proven itself over the past few years
- Count on demonstrable (local) support
- Be managed by an organization
- Have been active since September 1th, 2016
- Be active within the Kingdom of the Netherlands.

5. Criteria Regarding Methods

- A distinctive approach especially suited to the (local) context
- A clear vision and successful approach to the use of volunteers
- Transferable, and serving as a model for the concept.

6. Criteria Regarding the Organization

To nominate an initiative for an Appeltje van Oranje, an organization:

- Must be a foundation, association or cooperation with an independent board
- Must not be in financial distress and should be able to continue without the award money
- May only nominate an initiative that hasn't previously been awarded an Appeltje van Oranje
- May register again even if it has participated in the selection process for an Appeltje van Oranje in the past, as long as it meets the current criteria.

7. Selection Process

In May of 2019, the three social initiatives, awarded the coveted Appeltje van Oranje at Paleis Noordeinde in The Hague, will have undergone the following selection process:

- The initial selection by the Oranje Fonds, based on the registration form and official documents. This selection phase will focus on the above-mentioned criteria as well as on the initiative's nationwide reach, innovative nature, how it serves as a model to others, its effectiveness and its ability to motivate.
- A 10-day poll held from January 6 to 16, 2019, to gain public votes.
- A national final round on Thursday, January 24, 2019, in which the organizations will present their successful initiatives to other selected candidates and to the jury.
- Organizations in the Caribbean part of the Kingdom will present their initiatives to a professional jury in Curaçao on November 11, 2018.

- The Board of the Oranje Fonds will select 3 winners from a group of 10 nominees.

8. Registration

Caribbean September 17th to October 14th , 2018

Netherlands October 1th to November 11th , 2018

www.oranjefonds.nl/appeltjes.

Organizations in the Netherlands can register at Mijn Oranje Fonds. Organizations in the Caribbean part of the Kingdom of the Netherlands can fill out the special form available on the website and mail it to appeltjesvanoranje@oranjefonds.nl.

Of course, you can also let others know that they can submit their initiative for an Appeltje van Oranje. As a matter of fact, please do! However, they will have to submit a registration for themselves.

Any Questions?

Please contact our communications advisor Rosanne Prinsen at +31 30 2339 345 or at appeltjesvanoranje@oranjefonds.nl.